Today, we are here to celebrate the success of a living, tangible HKUST “product” — Dr Jack Lau. The first thing that one notices about Jack Lau is his powers of observation. For a techno-entrepreneur, it is a gift that keeps on giving. In a family of much older siblings, he learned to spend time with himself, introspectively but productively, entertaining himself endlessly by closely looking at the discernible patterns in the world around him. Even in his early years, he did not take anything for granted. Later in life, he often challenged what was considered given, always asking his own questions until he made sense of what was before him, be it a set of numbers or the pattern of traffic flow. It is this curiosity, this Aristotelian urge to know, to milk the knowledge that the surrounding world yields, that is the source of much of his inspiration and innovation.

But there is another important attribute that Jack Lau possesses: his perseverance. He shares this character trait with other great figures in the world of science and technology, including even Albert Einstein who had the self-acknowledged stubbornness to go after an idea or a problem like a dog after a bone. This is a trait common to all who outperform their peers in the world of science, and beyond.

In our eyes, Jack Lau is special in that he is one of the finest walking samples of HKUST education — one who dares to innovate. He is this University’s first doctoral graduate and its first successfully incubated entrepreneur. After completing his post-doctoral research at Stanford University, he returned to the University as a faculty member at the then Department of Electrical and Electronic Engineering and was also Director of the University’s Consumer Media Laboratory. But returning to serve his alma mater is by itself nothing out of the ordinary. Two other telling items on his HKUST résumé make him stand out as an uncommon alumnus.

The first is that Jack Lau is a co-founder of Perception Digital, one of the first companies accepted by the University’s Entrepreneurship Program, with HKUST as a shareholder. Started in 1999, it has now grown into the University’s largest spin-off company with a staff of more than 250, many of whom HKUST graduates. In December of 2009, it became the first HKUST-associated start-up to be successfully listed on Hong Kong’s Growth Enterprise Market. Its IPO was impressively oversubscribed.

The business model of Perception Digital reflects the strategic thinking of Jack Lau, its founding Chairman and CEO. The company smartly engages in design supply chain management. By this model, it outsources certain processes such as manufacturing, packaging, shipping and even after-sales services to subcontractors, enabling the company to deliver its market-ready products without incurring the fixed costs of heavy overhead. This model has worked well, with Perception Digital cornering a share of the leading international brand name vendors and even Fortune 500 companies. By its own account, more than 14 million pieces of consumer electronic devices have been sold.

As for the present, we are pleased to announce that Jack Lau is the first HKUST alumnus to launch a start-up that has made the Forbes Asia’s 30 Under 30 list. This is yet another reminder of the innovation and enterprise that characterizes HKUST graduates.

We are particularly proud that Jack Lau has been named a Honorary Fellow of HKUST.

Honorary Fellow of HKUST

Dr Jack LAU

廖家俊博士

榮譽大學院士
被运送到其客户所在地，而其技术的接受在全球范围内的MP3播放器销售上，仅在2004年就取得了成功。

成功来得如此之早，也带来了挑战。它出现在一场如潮水般涌来的奖项和荣誉中。在2009年，他在美国进行了“青年企业家年奖”（Ernst & Young Entrepreneur of the Year Award）的角逐，并在该年度的25岁内，他获得了其第一项专利，40项专利申请，其中50项已获得批准。2000年，他被评为“香港青年商会”，2005年则被评为“香港青年工业家协会”，“香港工业家奖”。2009年，他获得了“世界青年华商2009年大奖”。这些奖项对于刚踏入人生四十年的徐博士来说，实在令人欣慰。

然而，奖项并没有令徐博士自满，相反，他仍然谦逊地在史丹福大学继续他的研究工作。他常在任务中鼓励团队成员学习最新的技术。他强调，科技是不断发展和进步的，他从未停止学习和进步。他所取得的成绩，是他对自己的信任和对团队的期望。

其次，徐博士已经展示了对母校的归属感。他在HKUST的校友中，每年都会捐赠资金，以支持母校的发展。他为母校的校友会捐款，支持校友会的发展。他为母校的学生们设立奖学金，以支持他们的学业。

徐博士的成就和贡献，得到了社会各界的广泛认可。他所取得的成就，是对他自身和团队的肯定。他所取得的成就，对他个人和团队的贡献，是对他自身和团队的肯定。他所取得的成就，对他个人和团队的贡献，是对他自身和团队的肯定。